

Riverbed Aternity



Digital Experience

From Friction to Flow

**A Digital Workplace Leader's
Guide to 360° Experience**

riverbed®



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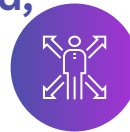
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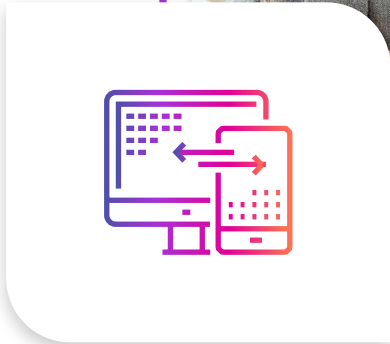
Introduction: The Realities of the Digital Workplace

Today's Digital Workplace leaders carry a lot on their shoulders.

You're managing systems, enabling hybrid work, balancing budget constraints, and trying to deliver an experience that supports thousands of different working styles, all while being asked to reduce complexity and improve outcomes.

That's no small task. And often, it can feel like you're being asked to improve something you can't fully see.

Because while most teams have plenty of tools to measure uptime, usage, or device health, very few have a complete view of the real employee experience. And without that visibility, it's hard to know where to act or how to prove the value you're already delivering.



Friction Happens, Even When Everything Looks “Fine”

Employees don't always submit tickets when something's wrong. Sometimes they wait. Or reboot. Or give up and use a workaround.

The problem is that these moments don't show up in a dashboard. They quietly chip away at productivity, morale, and trust in IT. And when friction becomes part of the day-to-day, it's easy for employees to lose confidence in the tools and the team meant to support them.

It's not a visibility failure. It's a signal problem. One you can only solve by connecting traditional IT metrics with real-world employee experience.



Why Uptime Isn't the Same as Experience

Most teams have done the hard work of building resilient systems. But uptime doesn't always tell the full story.

A green light on a dashboard can't tell you if a video call freezes every few minutes. Or if employees are constantly switching between tools to complete a task. Or whether frustration is quietly growing in certain departments.

These aren't failures of infrastructure, they're gaps in context.

As Digital Workplace leaders, you're already solving issues every day. But imagine how much more you could do with a clear, continuous view of how your people are actually experiencing their technology.



What 360° Digital Experience Really Means

At Riverbed, we talk a lot about 360° Digital Experience. Not because it's a new product category, but because it reflects a new way of working.

360° means unifying the technical with the human:

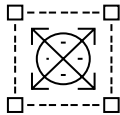
What's happening on devices and networks



How applications are performing



Where workflows are creating drag



And how employees feel about it all



It's about shifting from isolated signals to connected understanding and using that understanding to take action.

With this view, you don't just keep the lights on. You make better decisions, faster. You stop problems before they escalate. And you help employees get back to doing their best work without unnecessary digital friction in the way.

Gaining the Confidence to Lead, Not Just React

Many Digital Workplace teams are already on this journey, shifting from reactive firefighting to experience-led transformation. And it's not about doing everything at once. It's about starting with better signals and building confidence from there.

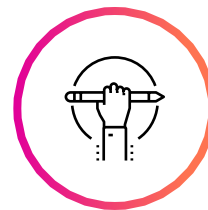
When you have the right visibility, you can:



Understand how different teams or locations are experiencing their tools



What devices are performing sub-optimally



Support smarter refreshes, license decisions, and policy changes



Benchmark your efforts and show progress over time



Most importantly, you can build trust across the organization by showing that IT decisions are rooted in what employees actually need, backed by data.



How Aternity Helps You Make the Shift

Riverbed Aternity is purpose-built to support Digital Workplace leaders on this journey.

Instead of giving you more dashboards, Aternity brings together the insights you need in context and ready to act on.

It helps you:

See the full digital experience across every device, app, location and network

Understand how users feel, not just how systems behave

Identify and resolve issues before they hit the help desk

Reclaim unused tools and streamline investments

Connect digital experience directly to business outcomes

This isn't about adding complexity. It's about **removing blind spots**, so you can lead with clarity and confidence.

From Insight to Action: Let's Redesign the Workplace Together

Every Digital Workplace leader wants to make technology feel effortless to remove friction, reduce frustration, and give employees the digital experience they deserve.

But that can't happen without the right visibility.

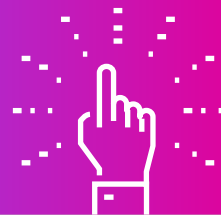
With Aternity, you'll have a complete, real-time view of what's working, what isn't, and what's worth improving next. You'll be able to connect performance to perception, sentiment to strategy, and technology to business outcomes all in one place.

Let's make the shift from friction to flow.

Let's make the digital workplace feel like it should.



**BOOK A DEMO TO SEE HOW
RIVERBED ATERNITY
DELIVERS 360°
DIGITAL
EXPERIENCE.**





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Riverbed – Empower the Experience

Riverbed is the only company with the collective richness of telemetry from network to app to end user that illuminates and then accelerates every interaction so that users get the flawless digital experience they expect across the entire digital ecosystem. Riverbed provides two industry-leading solutions: the Riverbed Unified Observability portfolio, which integrates data, insights, and actions across IT to enable customers to deliver seamless digital experiences; and Riverbed Acceleration, which offers fast, agile, and secure acceleration of any application over any network to users, whether they are mobile, remote, or on-premises. Together with our thousands of partners, and market-leading customers across the world, we empower every click, every digital experience. Learn more at riverbed.com.

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