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MIDDLE EAST NETWORK & CLOUD READINESS SURVEY 2020

Conducted by IDC, this survey provides insights into just how prepared the networks of large Middle East enterprises are to support the growing need for cloud as businesses rapidly rethink how they operate. It also uncovers the network investments that will set organisations up for long-term

CLOUD IS THE WAY FORWARD FOR MIDDLE EAST ORGANISATIONS

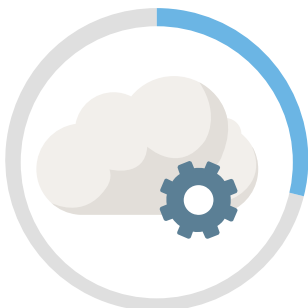


75% of Middle East companies agree that cloud is 'important' to their organisation's network strategy



71% believe cloud is crucial to their digital transformation

MASS MIGRATION TO THE CLOUD IS ALREADY UNDERWAY



29% of Middle East organisations have already migrated workloads to the cloud



A further **51%** will execute such migrations within the next two years

APP PERFORMANCE IS KEY TO ENHANCING WORKFORCE PRODUCTIVITY



77% say it is 'very important' to optimize connections to SaaS applications and ensure consistently good performance at all times.

WHAT'S DRIVING NETWORK TRANSFORMATION?

Three key factors driving network transformation are



50%

Improving app performance



44%

Improving network monitoring and optimization



40%

Greater visibility into network and app performance

NETWORK INVESTMENTS FUTUREPROOF BUSINESS AND ENSURE CONTINUITY



52% of Middle East companies are already undergoing network transformation with the objective of



62%

Improving operational efficiency



52%

Improving business productivity

To know how we can accelerate your cloud success, please visit our website:

<https://www.riverbed.com/mena/>

Read the whitepaper: <https://rvbd.ly/38OzRNv>