Reduce IT Costs without Sacrifice

Reduce Your Device, Software, Network, and Cloud Costs without Sacrificing Performance or Experience

Today, more than ever, IT teams need to identify ways to reduce costs across the organization without impacting the digital experience, network and cloud performance, or digital transformation initiatives.

Good news, optimizing your IT infrastructure to save money and make more informed decisions has never been easier.

73% of IT leaders reported being asked to reduce IT spend.ⁱ





IT Is Battling Rising Costs

With the rise of hybrid infrastructure and remote work, IT teams are managing more complex environments than ever before. Meanwhile, their budgets are being hammered by inflation, increasing cloud spend, global supply chain issues, and rising device costs.

The increasing prevalence of SaaS and hybrid cloud infrastructure makes monitoring IT asset performance and usage challenging, leading to bloated software, network and cloud spend.

Device Costs Up 20% Since 2021

Inflation and supply chain challenges have led to a 20% increase in device costs since the start of 2021.ⁱⁱ

33%

33% SaaS Spending Wasted

An October 2023 study found 33% of Cloud spending was wasted due to under-used licenses.ⁱⁱⁱ



20%



20%



Public Cloud Spending Expected to Increase 20% in 2024

Gartner predicts public cloud spending will increase 20 in 2023.^{iv}



Increase Insights to Reduce IT Spend

Riverbed provides IT teams insight into device performance, user experience, network bandwidth, and cloud traffic. With Riverbed you can intelligently reduce IT asset costs without harming the business or your end-user experiences.

With Riverbed Aternity Digital Experience Management, Riverbed Network Performance Management, and Riverbed Acceleration you can help your team:

- Determine whether devices need replacement or upgrades
- Identify and eliminate under-used software licenses
- Reduce cloud transport and egress costs
- Reduce network costs across the digital enterprise
- Eliminate redundant products



Gain deep insights into infrastructure, monitor your devices, and streamline cloud migration and network infrastructure with Riverbed.

- Gartner, Quick Answer: What Can IT Leaders Do to Counter Endpoint Cost Inflation?, Katja Ruud, 20 October 2022
- ⁱⁱ Gartner, Quick Answer: What Can IT Leaders Do to Counter Endpoint Cost Inflation?, Katja Ruud, 20 October 2022
- iii Flexera 2024 State of the Cloud Report
- ^{iv} Gartner, Forecast: Public Cloud Services, Worldwide, 2022-2028, 1Q24 Update

Get Started with Riverbed Today



It's time to dramatically reduce IT costs, rapidly increase insights into IT assets, and support shifts to hybrid and remote work.

With Riverbed solutions, you can get up and running fast; start your free trial today: https://www.riverbed.com/trial-downloads