

UNIFYING END-USER EXPERIENCE MANAGEMENT

AND APPLICATION PERFORMANCE MANAGEMENT



How To Succeed Operationally In The Digital Economy

The digital economy is the new economy. Success in the digital economy means delivering digital products and services that support the needs and expectations of digitally empowered customers.

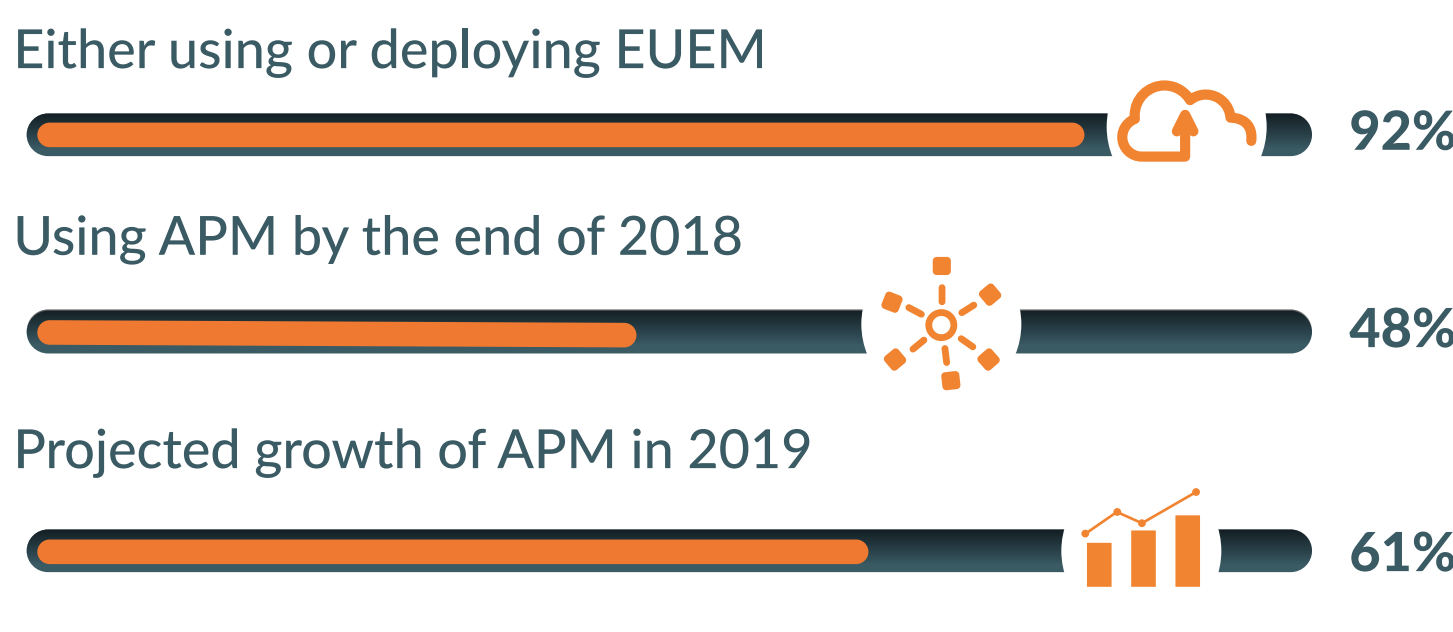
Top 4 Objectives in IT Automation



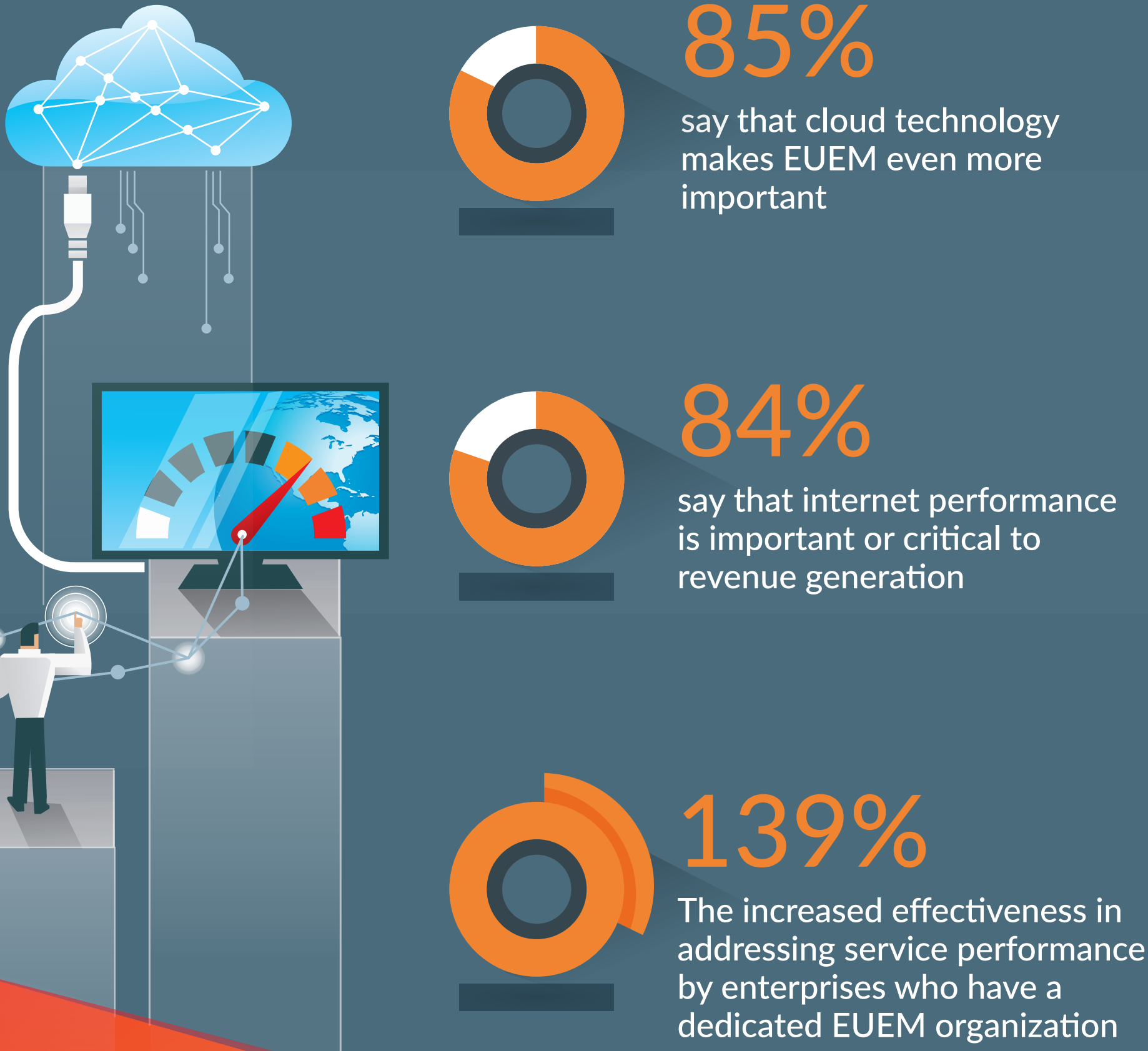
A unified approach to End User Experience Management (EUEM) and Application Performance Management (APM) is a clear way to improve application performance and the customer experience. Shift left to accelerate software delivery and improve agility.

Operational Success Means Adopting tools for EUEM and APM

EUEM and APM together are key to developing and operating applications that are always available and highly performant. This is why most enterprises are or will be using EUEM and APM tools by 2020.



What Else is Driving EUEM and APM?



Why Unified EUEM and APM Makes Sense

- One complete integrated solution**
Delivers completeness of coverage while avoiding the complexity of heterogeneous multi-vendor solutions
- Simplified deployment**
Look for one agent and one licensing model
- One common architecture**
Eliminates gaps and overlaps in functional capabilities while delivering scalability
- Unified data collection and analysis**
Intelligent real-time continuous data collection across devices and in the call stack
- Simple management**
One customizable workflow for development, QA, monitoring, insights, collaboration, and business impact

To learn how Riverbed's unified approach to APM can help you, visit riverbed.com/unified-apm